

DIGL

CIC Master Class on Digital Leadership

建造業議會大師級培訓課程：數碼領導力

This programme aims to equip participants with the knowledge and skills necessary to lead and drive digital transformation within the Architecture, Engineering, and Construction (AEC) industry. It focuses on the unique challenges and opportunities of digital transformation, the role and importance of digital leadership, and the skills required to foster a culture of innovation. Participants will learn to manage organisational change effectively, ensuring a smooth transition to digital processes.

Lecturer 講師	Professionals 專業人士
Medium of Instruction 授課語言	English 英語
Mode of Attendance 授課形式	Part-time day course 日間部份時間制
Duration 授課期	5.5 hours x 1 session 5.5 小時 x 1 堂
Award of Certificate 證書頒發	Students must meet the following requirements to be considered as having successfully completed the programme and to receive the completion certificate: <ul style="list-style-type: none"> Achieved a 100% attendance rate Passed the assessment
Venue 上課地點	Centre for Future Construction, 3/F, Kowloon Bay Campus, 44 Tai Yip Street, Kowloon Bay, Kowloon 九龍 九龍灣大業街 44 號 香港建造學院 3樓 未來建造中心
Admission Requirements 入學條件	<ul style="list-style-type: none"> Holder of a bachelor's degree in an architectural, engineering or construction-related discipline, OR Being a member of professional institution in an architectural, engineering or construction-related discipline at member level or above; OR Should have at least 5 years of working experience in the construction industry AND nominated by the employer.
Course Fee 課程費用	\$4,100.00
Enquiry 查詢課程	2100 9000 / 2100 9655 / 2100 9809
Application Method 報名方法	Please apply online on SPDC portal 請透過建造專業進修院校的 網上報名系統 報名

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Course Content 課程內容

1. Introduction to Digital Leadership in AEC Industry

- An overview of what digital leadership means and the value across total life cycle that it brings in the context of the AEC industry.
- Explain the importance of digital transformation and how it can address challenges such as labour shortages, cost overruns, project delays, and safety performance issues.
- Discuss the key components of digital transformation -- People · Information · Process · Technology

2. Case Studies and Best Practices Worldwide

- Present case studies of successful digital transformation initiatives in the AEC industry.
- Discuss the challenges faced, solutions implemented, and the outcomes achieved.
- Share best practices and lessons learned from these case studies.

3. Culture and Change Management Skills

- Emphasise the importance of fostering a culture that embraces change and innovation. Discuss the following aspects:
 - Leadership and Vision: The role of leaders in setting a vision for digital transformation and inspiring their teams to embrace change.
 - Communication and Collaboration: Effective communication strategies to ensure all stakeholders are aligned and engaged in the transformation process.
 - Training and Development: The importance of continuous learning and development to equip employees with the necessary skills for digital transformation.
 - Change Management Strategies: Techniques for managing resistance to change and ensuring a smooth transition to new ways of working.

4. Innovation Management Kitemark by BSI

- Introduce the Innovation Management Kitemark by BSI and its significance in the AEC industry.
 - ISO 56002 Standard: The foundation of the BSI Kitemark certification, which provides a framework for innovation management.
 - Certification Process: The steps involved in obtaining the BSI Kitemark certification and the criteria that organisations need to meet.
 - Benefits of Certification: How the BSI Kitemark can enhance an organisation's reputation, improve operational efficiency, and drive growth.

5. Brainstorm session/interactive Sessions

- Interactive workshops and exercises where participants can apply digital leadership principles and develop their company's digital roadmap.
- Group discussions on the challenges and opportunities of digital transformation of their organisation.
- Sharing of experiences and insights.

6. Assessment

- Group project